

**Alex W. Civiletti**  
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**Profile:**

I am a self-motivated and creative professional with more than 15 years experience in web design, development and production. I am creative in both visual and programming. I am able to effectively interpret clients' needs, define scope and communicate the goals to the design and development teams. I consistently meet strict deadlines within high pressure environments.

Core competencies: Web design/development, web application usability, project management and problem solving.

**Technical Background:**

Platforms: Windows, Mac

Software: Photoshop, inDesign, Flash, Dreamweaver, WordPress

Languages: PHP, jQuery, XML, HTML, CSS, JavaScript, Postgres, XSL/XSLT, ActionScript, MySQL, CVS version control

**Work Samples:**

Samples of my work can always be viewed at <http://civiletti.com>. Please ask me to share the details of my involvement on any of the projects that you see.

**Experience:**

**Installs Inc.**, Buffalo, NY

Software Engineer (10/11 – Present)

- Add new software features using PHP/jQuery/XSL/HTML/Postgres as requested to existing in-house software (DOLI).
- Modify and debug current features as needed.
- Design and develop new UI components on an as-needed basis.

**AAA Auto Club South**, Tampa, FL

Multimedia Specialist (3/10 – 9/11)

- Create flash games and other interactive pieces that help in selling and/or explaining AAA products.
- Modify existing flash content to allow for dynamic pricing via XML.
- Develop HTML/CSS/jQuery templates for use in content integration with the AAA Auto Club South website. The templates allow for consistent and more efficient content delivery.
- Manage the templates project, teach, guide and assist other team members.
- Create PHP/MySQL based metrics reporting tools to work in association with flash movies.
- Customize/write jQuery scripts to perform varying tasks.
- Customize the AAA Community website using the Lithium CMS and the Lithium REST API.

**Zelen Communications**, Tampa, FL

Developer/Designer (11/05 – 07/09)

- Assisted other designers with web based design methods.
- Enhanced web department by developing sites from the small HTML/CSS CMS based site to flash sites to dynamic flash to PHP/MySQL driven sites.
- Developed PHP/MySQL based administration areas for customers to log into and edit content, view reporting or download dynamically generated Excel spreadsheets.

**Sparrow Interactive**, Tampa, FL

Flash Developer – eLearning (7/04 – 11/05)

- Designed and developed flash based eLearning modules complete with animation, audio, interactions and quizzes of all types from supplied course content. Clients included AT&T, AOL and AutoNation.

**Coquina Design, Inc.**, Tampa, FL

Owner (10/01 – 7/04)

- Responsible for creative input, design and development for all projects, client services, strategic planning, project management, external resource management as well as daily business operations. Clients included: Tampa Theatre, America's Second Harvest, Corona Brushes, Auditory-Verbal Learning Institute, Florida Environmental Research Institute, Bayshore Solutions, Hands On! and Seagull Software.

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**i2 Technologies**, Tampa, FL

eBusiness Visioneer (5/00-7/01)

- Created both HTML and Flash based presentations that demonstrated the vision and value of the proposed i2 solution to director-level executives.

**HydrogenMedia**, St. Petersburg, FL

Interactive Web Designer (11/99-5/2000)

- Designed, developed, programmed and maintained client websites.

**NEXTDigital**, Tampa, FL

Associate Creative Director/Senior Web Designer-Developer (2/95-11/99)

- Designed, developed and programmed cutting-edge websites while maintaining a consistent user-experience across dial-up or broadband connections. Clients included: Danka, Jabil Circuit, Florida Progress and WFTS-28 ABC Affiliate in Tampa. Client sites personally designed include: Florida's Natural, WFTS-28 ABC Affiliate in Tampa, Transitions Lenses, Hops Restaurant and the Florida International Museum.

**Education:**

Associate of Science; Computer Information Science, Tampa College, Brandon, FL